



Vinati Organics Limited



WE BELIEVE IN EMPOWERING COMMUNITIES

Giving Back To Our Communities



Vinati Organics Limited (VOL) has always played an active role in working in tandem with our local communities.

Being a speciality chemical manufacturing company committed to clean and green technology, we carry forward this same socially responsible thinking while giving back to our communities.

April 2021 started with the grave second wave of the COVID-19 pandemic in India. We were quick in providing covid-care support all over India. Just when the second wave was settling, our manufacturing sites in Raigad and Ratnagiri were hit by very heavy rainfall in July 2021, which caused flash floods leading to the destruction of lives and property among the local communities around our factories. Again, we decided to step in and provide food packets to the families that were afflicted by the Maharashtra floods.

Our regular CSR activities continued apart from the COVID-19 and flood relief efforts. Our CSR interventions are across education, healthcare, water, sanitation and the environment. Whether it was building a dam to provide water for irrigation and drinking, building clean toilets in households and schools, providing financial support to underprivileged students to complete their education, teaching soft skills to adolescents to make them more employable, or giving a returnable grant to women entrepreneurs, or conserving wildlife, our CSR team remained committed to our goals, bringing joy and cheer to many in these bleak times.

At VOL, we believe in working collaboratively with our various stakeholders. Our CSR projects have only been possible because of our NGO partners, communities, government agencies, and panchayats, who have worked with us to promote inclusive growth and sustainable development. Lastly, I am very grateful to our VOL staff, CSR committee and organisations that help us get closer to our dream of achieving many of the Sustainable Development Goals (SDGs).

Viral Saraf Mittal,

Director of CSR at Vinati Organics Limited (VOL)



Nearly 230 million Indians were pushed into poverty in 2020*

The COVID-19 pandemic has disproportionately affected women, owing to the compounded effect of generally earning less, saving less and holding more insecure jobs. The subsequent lockdowns induced by the pandemic further complicated everyday earning matters for marginalised women.

Therefore, in partnership with Samhita-Collective Good Foundation, we supported three significant cohorts by providing them with Returnable Grants. **

A) Women Artisans

B) Women Farmers

C) Women Micro-entrepreneurs

Women Artisans

Since the lockdown, artisans witnessed production come to a standstill. Huge unsold inventory piled up, while sales opportunities through exhibitions and orders either came to a stop or dwindled relatively low. With **Returnable Grants**, ₹ 20 lacs was dispersed to 220 pottery artisans in Ratnagiri and Raigad districts of Maharashtra.



A) Women Artisans



B) Women Farmers



C) Women Micro-entrepreneurs

Their average earnings started showing an upward trend of slow and steady increase - from a monthly ₹ 1200 to ₹ 1800.

Women Farmers

Small and marginal farmers faced the pandemic's most severe brunt, resulting in low income to invest in their upcoming farming season. **We dispersed ₹ 30 lacs to 300 beneficiaries through Returnable Grants in Chandrapur district of Maharashtra.** We observed that a large percentage of the grant had been used to procure agri inputs for timely increase in yield and productivity.

Women Micro-entrepreneurs

Marginalised women entrepreneurs face significant barriers to accessing livelihoods assistance and capital due to little or no credit history, lack of collateral, etc. We worked at the forefront of the microcredit movement for underserved women to provide affordable finance in **zero-cost returnable grants to 1000+ women spread across rural Maharashtra through the disbursement of more than ₹ 65 lacs.**

*Source: https://www.business-standard.com/article/economy-policy/230-million-indians-pushed-into-poverty-amid-covid-19-pandemic-report-121050600751_1.html

**In this social finance instrument, a recipient receives a small interest-free loan with only a moral obligation to repay. It serves as a stepping stone for informal and tiny businesses to access formal sources of credit.



Multisectoral, rights-based and gender-sensitive approaches are essential to address inequalities and to build good health for all.





Through our interventions, we addressed issues such as adolescent physical and mental health, building infrastructure towards COVID relief and recovery, village health and hygiene, and affordable medicines/hospital equipment, among others.

In-School Training Program

Taking a step towards unlocking the potential of adolescents, Vinati Organics, in partnership with Samhita- Collective Good Foundation and Yuva Mitra, has implemented the In-school training program as a part of their flagship program, "HERS" (Health, Education, REVIVE, Skilling) across **24 schools** in Mahad Taluka of Raigad district (Maharashtra). We trained **over 3,500 adolescent students** through regular in-school training sessions including essential life skills and **donated over an amount of ₹ 29 lacs towards this intervention.**

"I learned about good touch, bad touch, and the stages of adolescence. I also learned about the POCSO Act. No one talked to us about these things before. I am delighted to be aware of these topics." -Ragini Rajesh Yadav, Student

School Sanitation and Behaviour Change Campaign

Over **23% of adolescent** girls drop out of school due to the lack of functioning toilets and poor access to menstrual hygiene products in schools, negatively impacting their educational pursuits and aspirations. Recognising this vital need, with the support of the Samhita-Collective Good Foundation, we refurbished WASH (Water, sanitation and hygiene) infrastructure across five schools in Mahad Taluka of Raigad district

(Maharashtra) to promote accessibility to hygienic, functional and well-maintained WASH facilities in schools impacting over **1,700 students through an investment of nearly ₹ 20 lacs.**

Building Health Infrastructure

- Through our CSR intervention, we dispersed an amount of ₹ **30 lacs** to the SRCC Children's Hospital in Maharashtra, focusing on cardiology, cochlear implant, medical management, neurology, oncology, orthopaedics, investigation, and surgery.

- We donated a 'Multi-parameter Patient Monitor Device' worth ₹ **35,000** to the operation theatre in Primary Health Centre Kapre, Chiplun. It is being utilised by almost 30,000 people based in 20 villages.

Contribution towards the construction of COVID-care Centres

Understanding the dire need to help those in need, we spent over ₹ **17 lacs** to meet the needs of more than 2000 COVID-19 patients from Mahad, Poladpur, Mangaon, Indapur, Mandangad.

Also, in partnership with the following organisations, we carried forth various interventions in the time of crisis:

- Shailee Medical Services: ₹ **6 lacs** was paid towards an Oxygen machine, Life-saving injection, sanitisers etc., to Aparant Hospital, Chiplun. Our intervention helped nearly 150 COVID patients.

- Runner Training Academy -We paid ₹ **5 lacs** to set up 'AIM Covid Fund' for MATA Devi Ahilya Covid Care Centre, Khandwa Road Indore.



Due to the COVID-19 pandemic, around 10 million secondary school girls were at risk of dropping out due to poor access to technology, increased domestic responsibilities and early marriages.*



Understanding the crucial impact of the pandemic on millions of lives, we carried out the following interventions:

Vinati Organics Young Women Merit Scholarship

The widespread unemployment and income loss during the pandemic will most likely lead to girls dropping out due to financial constraints or the pressure to contribute to the household income. In line with this vision, Vinati Organics, in partnership with Samhita-Collective Good Foundation, launched the "Vinati Organics Young Women Merit Scholarship". Through the scholarship program, we contributed over ₹ **32 lacs** which aimed to empower young girls through the financial assistance of ₹ **10,000** each to seek the required academic support, coaching and resources that would drive them to fulfil their aspirations for higher education toward a better, self-reliant future.

Financial help and ration to underserved children

With a donation of nearly ₹ **5 lacs** to the India Development Foundation, we contributed towards

financial support for the education of **120 underprivileged children**. Through project Annapoorna, a monthly ration was distributed to 46 tribal families in the Aarey Area of Goregaon East Mumbai.

Delivering quality education

Through ATMA, we supported two educational NGOs by helping them build their capacity to achieve sustainability and scalability, thereby contributing to delivering quality education. VOL contributed about ₹ **12 lacs** towards servicing the cost of programme design and management, programme staff salaries, and project overheads.

One of the NGOs is Tapasya Pratishthan: VOL backed the NGO to support nearly 30,000 households cumulatively and 1000+ families through COVID relief.

Rubaroo is the second NGO we supported: Overall, VOL's contribution helped Rubaroo reach 23,000+ children and 13,000+ adults.

Promoting E-learning

Through our intervention with Swades Foundation, we aimed to enable a joyful learning environment for students, effective and engaging curriculum-related content and exposure to digital aids for both students and teachers. We provided E-learning kits having LED screens and pre-loaded content in under-resourced schools.

Building a support system

- We provided two steel cupboards to Zilla Parishad School in this village. About 150 students have benefited from this donation.
- We constructed the Anganwadi school upon request from the Sarpanch and Grampanchayat Jeete

(Temghar) members. Currently, 40 needy children from the villages Jeete and Temghar are studying through a contribution of almost ₹ 5 lacs.

- We contributed an amount of nearly ₹ 18 lacs towards constructing a chemical laboratory at Shri Rishikul Vidyapeeth in Rajasthan, which is on the mission to offer a comprehensive atmosphere to equip students academically, culturally, socially and physically.
- We invested an amount of ₹ 3.5 lacs towards constructing a school building at Asanpoi village upon request from the gram panchayat. Forty needy children are now studying in this school.



5 GENDER
EQUALITY

**By denying women equal rights,
we deny half the population a chance
to live life to its fullest.**



In the wake of the Covid-19 pandemic, women and young girls were affected significantly in all aspects of life, be it health, education or livelihoods. It is, therefore, the need of the hour to focus our efforts on empowering girls and women through a holistic approach that addresses the wide range of challenges faced by girls and women at various stages of their life cycle.

Aligned with this idea, Samhita-Collective Good Foundation received the support of Vinati Organics for implementing our flagship program, 'HERS'. The initiative was designed to stimulate the agency and empowerment of women and girls in rural and underprivileged communities of Maharashtra. The flagship program adopts an inclusive approach to impact a broad cohort of girls and women through a range of interventions to address education, health and sanitation, employment and livelihoods, thereby promoting holistic socio-economic development of women and girls.

Despite the multitude of challenges experienced over the last year, we were able to impact over 7,200 individuals across rural communities of Maharashtra and with the sustained support of Vinati Organics, we are currently in the process of scaling up the impact of the In-school training program, School sanitation program and REVIVE intervention in the upcoming year.

Madhu Bahl,
CEO, Collective Good Foundation





In India's schools, recent reports also showed that 22% did not have appropriate toilets for girls, 58% of preschools had no toilet at all, and 56% of preschools had no water on the premises.*

Our intervention toward clean water and sanitation aims to provide universal access to essential water, sanitation and hygiene services across various geographies. With the help of our implementation partners, VOL has substantially increased access to clean drinking water and sanitation for much of the rural population, many of whom still lack these essential services.

Household drinking water

Through our partnership with Swades Foundation, we provided clean drinking water and ensured sufficient water for daily needs throughout the year. To achieve this goal, we installed 147 drinking water units through a contribution of nearly ₹ 25 lacs. Our intervention benefitted 250 households.

Household toilets

Following the strategies towards creating Open-Defecation Free (ODF) communities and with the help from Swades Foundation, we supported the cause by providing household sanitation infrastructure and installing 90 toilets, benefitting 181 households through nearly ₹ 46 lacs.

"The partnership with Vinati Organics has helped Swades achieve its mission of holistically transforming many rural communities in Raigad. From providing drinking water through taps at homes, constructing household toilets, providing holistic education to engaging rural households in meaningful livelihoods. Their consistent support has helped us deliver impact on the ground. We look forward to this association growing from strength to strength and bringing transformation to many more rural households in the future." -Mangesh Wange, CEO-Swades Foundation

Water for irrigation

In a bid toward sustainable water resource management

& access (rain-fed structures & drip irrigation) for rural agriculture-based livelihoods, we contributed nearly ₹ 57 lacs. to construct a dam on Kal river at Village-Waki (Khurd) on the Shivthar Ghal Road. Through our intervention in collaboration with Swades Foundation, about **30 farmer families benefited across 25 acres of land**, thus irrigating the low-lying areas and bestowing prosperity.

School Water and sanitation

We believe that water and sanitation facilities in schools enable a joyful, conducive learning environment for healthy bodies and healthy minds.

In partnership with Swades Foundation, we installed drinking water stations, hand-wash stations, separate toilets & urinals for girls & boys, and awareness of WASH practices through our interventions. We benefited over three schools / 148 students & 8 teachers with clean water and sanitation facilities by contributing nearly ₹ 12 lacs.

"Due to the water availability, we will travel to our village more frequently. In addition, we have plans to grow crops throughout the year, starting with mango orchards; I know of other needy families in the village too who are looking forward to increasing their income through farming; now that water will be available throughout the year." -Harsha Malusre, a native of Waki Khurd village

Construction of a well for Grampanchayat Nigade (Morewadi) Tal-Mahad, Dist-Raigad: About 200 families benefited from the construction of a well, mainly because there was an acute scarcity of drinking water in the summer season. Earlier, the villagers would fetch water from faraway locations. We contributed an amount of nearly ₹ 11 lacs.



Installation of four Garbage Tippers in Mahad, Raigad

To promote health and hygiene for various villages in Mahad, we donated closed body garbage tippers in line with the "Swachya Bharat Abhiyan", spending nearly ₹ 24 lacs in the gram panchayats at Rajewadi,

Kambale, Birwadi and Nagarparishad, and benefitting nearly 10,000 people.

In contributing to the Social Fund, we paid water charges of **almost ₹ 3 lacs** to MMA CETP Co-Operative Society Limited.





Female participation in the labour force was 23.5% in 2019, as per ILO. With the pandemic hitting jobs, this has reduced drastically to 16.1% during July-September 2020 quarter, the lowest among major economies.*



At VOL, we understand that the economic empowerment of young women is a critical step toward gender equity by making women financially independent, confident and self-reliant. Keeping this in mind, we carried out the following interventions:

Out-of-school Employability Program

In an attempt to work toward this goal, Vinati Organics supported implementing the Out-of-school employability program in partnership with the Samhita-Collective Good Foundation. The program implemented across villages in Karjat and Mahad talukas of Raigad district in Maharashtra consisted of 360 hours of intensive training spread across two months, followed by post-training and placement

support to provide meaningful livelihood opportunities through jobs or self-employment. Over 157 young adults have been trained in essential life skills and employability skills to improve work-related competencies, self-perception, self-esteem and self-efficacy, clarity on one's aspirations and awareness of gender, health and hygiene **We contributed over ₹ 27 lacs for this intervention.**

"I am thankful for this amazing opportunity where I got to develop myself and gain clarity about my life. It has truly given me positivity and a ray of hope to chase my dreams and make them come true." -Meghana Pawar, who is now building a profession in fashion design



Creating sustainable livelihoods

In collaboration with Swades Foundation, we **supported 20-80 households** with a mix of on-farm, off-farm and non-farm income generation activities through over ₹ **19 lacs**. We supported three different livelihoods programs, including Mandap cultivation (creeper cultivation) across **3 acres**, support to **28 Dairy farmers & 4 flour mill units** for needy households, which led to:

- Income augmentation of homes involved and continuing in the program.
- Technical training and know-how for adequate livelihood support.

- De-risking dependency on a single source of income.
- Increased standard of living.
- Scale-up of programs being taken up by households in the coming years.

Creating a positive social impact

Social Venture Partners (SVP), India, provides a platform for philanthropists to engage with the non-profit sector in a hands-on manner, thereby enabling the capacity building of the NGOs. VOL supported SVP and disbursed an amount of ₹ **2.5 lacs** towards general donation, creating positive social impact and other related incidental expenses as part of venture philanthropy.



Make cities and human settlements inclusive, safe, resilient and sustainable.



The world's population is constantly increasing. To accommodate everyone, we need to build modern, sustainable cities. At VOL, we understand that for all of us to survive and prosper, we need new, intelligent urban planning that creates safe, affordable and resilient Indian cities with green and culturally inspiring living conditions.

Therefore, we are in constant support of interventions such as:

Providing the basics

With an investment of over ₹ **6 lacs**, we supported two essential projects in Akloli Village in Vajreshwari in the Palghar district of Maharashtra. Through these interventions, we aimed to help villagers ease their day-to-day hardships of water collection and issues

with street lights, which will provide easy movement and access to various facilities within the village.

• Solar Street Lighting

Villagers never leave their houses after sunset. The reason is that due to entirely dark streets, many village pockets look lonely at night. We worked with the Rotary Club of Mumbai West End to provide solar street lights to solve this issue in Akloli village.

• Solar Water Pump System

A solar water pump helped the residents of Akloli village draw water from available resources and use it for domestic use. This also used the water distribution system, which lifted the load from the head of village women.



Construction of Nana Nani park for senior citizens of Asanpoi village

VOL contributed nearly ₹ 12 lacs to construct the Nana Nani park for senior citizens of Asanpoi village.

Disaster Relief

Food and grain Packets to families in Chiplun:

We have provided food and grain packets worth ₹ 3 lacs to 70 families in the Chiplun area affected

by severe floods. These packets supported these families for over one month.

Supported Mrs. Kavita Vinod Saraf Foundation with a contribution of over ₹ 23 lacs towards constructing a road from Khariwali Grampanchayat, construction of Aanganwadi of Temghar Village. and installing a drinking water project.



In the last two decades, 2000-2020, the world has lost more than 100 million hectares of forest.*



A flourishing life on land is the foundation for our life on this planet. At VOL, we believe that we are all a part of the planet's ecosystem to which significant damage has already been caused through deforestation, loss of natural habitats and land degradation.

Wildlife Conservation Trust

The objective of the current project was to improve the capacity of frontline forest staff in 11 Protected Areas. With a disbursement of over ₹ **35 lacs** a hands-on intensive training approach was followed that helped improve the prosecution rates of offenders committing wildlife crimes, a multi-billion-dollar illegal industry worldwide, causing considerable losses to the biodiversity ecological security of the country.

Training and Capacity building workshops:

We trained **11 ACFs** on provisions and **58 frontline forest staff** on the fundamentals of the Wildlife

(Protection) Act, 1972. Also, **57 staff members** were trained on three different Conservation Reserves (CRs) in the southern end of the corridor.

Contributions to Management Plans of Conservation Reserves and Tiger Conservation Plan(TCP) of Sahyadri Tiger Reserve: We supported in executing management plans for four Conservation Reserves, including the Tillari, Amboli-Dodamarg, Chandgad, and Vishalgad. Each of the plans is with the state government and is at various stages of finalisation.

Distribution of all-weather jackets to frontline forest staff: We supported WCT in distributing all-weather jackets to nearly 500 frontline forest staff with an aim to provide the essential field gear to the frontline protectors whose job involves working round-the-clock in harsh field conditions, often braving heavy rain and low temperatures



"VOL has been very supportive of our Tiger & Corridor Conservation Program in the northern Western Ghats, which is the most biodiverse region of Maharashtra. This has allowed us to take-on both challenging and essential tasks of surveying a whopping 4,500sq. km of highly undulating northern Western Ghats to understand the distribution of four endangered large carnivores, and impart training in law enforcement, wildlife population estimation and forensics to as many as 600 frontline forest staff of the Sahyadri Tiger Reserve and the entire Sahyadri-Konkan landscape. By choosing to strengthen WCT's conservation action, VOL has set a shining example of why long-term Corporate-NGO partnerships are necessary to realise difficult-to-achieve conservation outcomes."

-Dr. Anish Andheria, President & CEO, Wildlife Conservation Trust

Moving Forward into the Future

At Vinati Organics Limited, we continue to have a strong belief in the concept of well-rounded development. We continue to live our promises of undertaking social welfare activities that persist towards making development a sustainable, equitable, and inclusive pursuit.

As we venture into the next financial year, we're already in between commitments toward achieving sustainable development and inclusive growth.

Our interventions and partnerships shall continue to focus on various Sustainable Development Goals:



- We have extended the in-school training program to impact adolescent students and teachers for another year.
- Vinati Organics shall be scaling up the school sanitation project to impact five schools in and around the plant of Vinati Organics in MIDC Lote in Ratnagiri district (Maharashtra).
- Vinati Organics will further support 372 women micro-entrepreneurs in Ratnagiri, Maharashtra. These women will utilise the Returnable Grants as working capital invested in small businesses building,



- We will support a 16 monthly Principal and Teacher

Training program to recognise the full potential of student-centred learning practices & share constant insights on improving the existing teaching patterns given the current constraints.

- Solar street lights in Dream Villages-We will install at least 15 units of solar street lights through our investments.
- Solar lighting in homes-We aim to install 550-650 units of solar lights in homes through our contributions.
- Two Mobile vision care vans will be supported for six months to screen patients for their vision care needs, distribute spectacles, & early identification & referral for cataract surgeries. We will also provide 136 medical kits that include OTC medicines, first-aid, BP monitoring devices, weighing scales, eye-chart, consumables, etc.

Other CSR Interventions

• Establishment of Old Age Home at Fatehpur Shekhawati in Rajasthan

In the coming financial year, we will support Mrs. Kavita Vinod Saraf Foundation to establish an old age home for 24 elderlies looking for safe accommodation, tender love, proper care, nourishment, health service and other basic needs.

• Jhunjhunu Academy in Rajasthan

We will disperse a donation to Jhunjhunu Academy, supporting the coming financial year by sorting school and hostel fees, books, stationery, uniforms, mid-day meals, health and fitness activities, sports, games, and scholarships.



REPORT DESIGNED BY

Collective Good
Foundation

↳ Samhita Initiative